



CASTLE MUSEUM

of

SAGINAW COUNTY HISTORY

500 Federal Avenue | 989.752.2861 | castlemuseum.org

FOR IMMEDIATE RELEASE: April 4, 2018

CONTACT: Alexandria Jones
Tele: 989-752-2861, ext. 315
ajones@castlemuseum.org

***Pretty as a Postcard* Exhibit Opens at the Castle Museum**

SAGINAW, Mich. – Long before email, picture postcards were an international fad. These photographic images offered a quick and inexpensive way to share thoughts and information with family and friends. The Castle Museum’s latest exhibition, *Pretty as a Postcard*, shares early twentieth century scenes of Saginaw.

“In the late 1800s, printing photo postcards became a major industry,” said Vice President and Chief Historian Tom Trombley. “It allowed senders to share spectacular views of their hometown or even the places they had visited.”

The exhibit features black and white photographs from the Detroit Publishing Company collection preserved in the Prints and Photograph Division of the Library of Congress. These photographs will be displayed next to a duplicate of the colored postcard.

“Although each postcard uses a black and white photograph as a foundation, through selective cropping and coloring, the original photo is magically transformed into something almost dream-like,” Trombley noted. “They seem to portray a community where the sun never sets and the telephone poles have disappeared into the tree tops.”

Pretty as a Postcard highlights a narrative of mail with the aesthetics of Saginaw. The exhibit is on display now through May 13.

For more information about this exhibit, please call 989-752-2861 or visit www.castlemuseum.org.

###

The Historical Society of Saginaw County is committed to serving the community by telling the continuing story of the people of the Saginaw region through exploration, preservation and presentation of their historical and cultural heritage.